

# Spanish Pavilion and Madrid program MIPIM 2025



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Comunidad  
de Madrid

**Spain**  
at mipim

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## March 2025

### 11 Tuesday

#### Madrid Stand's Welcome

11:00h - 11:30h |

Madrid Stand (P-1.J2)

Powered by  
Comunidad de Madrid

#### Revitalización urbana en Madrid: Impacto y desafíos del Plan Regenera

13:00h - 14:00h |

Madrid Stand (P-1.J2)

Powered by  
Ayuntamiento de Madrid |  
CEMAD | Escofet

#### Affordable Housing, Sustainable Future: The Path Forward

+ Networking Lunch

14:00h - 15:00h |

Spanish Pavilion (P-1.M50)

Powered by  
Lagoom Living

#### Madrid of Tomorrow: Rehabilitation as the Key to Its Transformation

15:00h - 16:00h |

Madrid Stand (P-1.J2)

Powered by  
Ayuntamiento de Madrid | b720  
Fermín Vázquez Arquitectos |  
Ortiz.Leon Arquitectos

#### Presentation CreaMadridNuevoNorte

16:00h - 16:30h |

Madrid Stand (P-1.J2)

Powered by  
CreaMadridNuevoNorte

#### Madrid 2050

+ Spanish Afterwork

17:00h - 18:30h |

Spanish Pavilion (P-1.M50)

Powered by  
COAM | ASPRIMA

### 12 Wednesday

#### Official Conference

#### ★ Madrid in transformation, an opportunity for the future

09:30h - 10:30h |

Verrière Californie (Palais 5)

Powered by  
Ayuntamiento de Madrid

#### Mercado residencial en España: retos y oportunidades en suelo, financiación y colaboración público-privada

11:00h - 11:30h |

Madrid Stand (P-1.J2)

Powered by  
Hipoges | CEMAD

#### Official Inauguration of the Madrid Stand

11:30h - 12:00h |

Madrid Stand (P-1.J2)

Powered by  
Ayuntamiento de  
Madrid

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## Official Conference

### ★ Spanish Conference: Discover Spain's affordable housing market as a gateway to profitable and sustainable investments

12:30h - 13:30h |

Geo Focus Stage (Palais 3)

Powered by  
*RocaJunyent, Gesvalt and Ktesios SOCIMI*

### Spanish Conference Cocktail

13:30h - 15:00h |

Spanish Pavilion (P-1.M50)

Powered by  
*RocaJunyent, Gesvalt and Ktesios SOCIMI*

### Brunete the new urban revolution

15:30h - 16:00h |

Madrid Stand (P-1.J2)

Powered by  
*Ayuntamiento de Brunete*

### ESG and Technical Due Diligence (TDD)

16:30h - 17:00h |

Madrid Stand (P-1.J2)

Powered by  
*DLC Europe Group | VMT Associates*

### WIRES Meeting Point

+ Spanish Afterwork

17:00h - 18:30h |

Spanish Pavilion (P-1.M50)

Powered by  
*WIRES*

## 13 Thursday

### Official Conference

### ★ Madrid Region, the leading model for investment attraction

10:30h - 11:30h |

Verrière Californie (Palais 5)

Powered by  
*Comunidad de Madrid*

### Investment opportunities in the Housing sector in the Canary islands

12:00h - 13:00h |

Spanish Pavilion (P-1.M50)

Powered by  
*Gobierno de Canarias*

### Data Centers in Spain: The Next Big Opportunity in Real Estate

13:00h - 14:00h |

Madrid Stand (P-1.J2)

Powered by  
*PGI Engineering & Consulting | CBRE*

### Expertise in Real Estate, Urbanism, and Valuations + Networking Lunch

14:00h - 15:00h |

Spanish Pavilion (P-1.M50)

Powered by  
*Andersen*

### The Spanish density paradox

15:30h - 16:30h |

Spanish Pavilion (P-1.M50)

Powered by  
*Morph | CTBUH | Big | Pwc | Unstudio*

### This is Real by Rebs

17:00h - 18:30h |

Spanish Pavilion (P-1.M50)

Powered by  
*Rebs*